TIHOMIR

TIHOMIR AVRAMOV

UX / UI DESIGNER AND CONSULTANT

GOOD DAY,

My name is Tihomir Avramov and I am a UX/UI designer and consultant from Darmstadt. Since 2010 I have been providing conceptual and visual communication solutions for the online sector.

Through my several years of experience, I have explored many facets of the digital design. For me a good user experience design is not a brilliant idea, but it is created in a complex process and is put to the test by the interaction of the user with the application, the product or the environment.

It is very important for me to understand your goals and your strategy so that I can support you in a meaningful and efficient way. I listen to you and ask a lot of questions to get a clear picture of the project and provide you with the best possible forecast and transparency.

TIHOMIR

SOME COMPANIES I WORKED FOR

OCT 2019
JUL 2020

KEEN DESIGN GMBH
UX DESIGNER

In my work as a UX designer at Keen Design, I develop solutions to align digital products more closely with the wishes, needs and requirements of users in a real-world context. Whether for users, developers, managers or stakeholders: The added value should result for all participants.

- **User experience design**
- **Design system conception**
- **Project management**
- **Product management**
- **Proxy of managing director**

OCT 2018
JUN 2019

EXPERTEER GMBH
UX / UI DESIGNER

At Experteer GmbH, I was responsible for the user experience concept and visual implementation of the B2B processes (job posting funnels). In addition, I designed and integrated the associated upselling products.

- **UX research**
- **UX conception**
- **UI conception**
- **Visual UI design**

MAY 2017
JUN 2018

CHRONO24 GMBH
UX / UI DESIGNER

During my time at Chrono24 GmbH I gained valuable experience in the development and implementation of various marketing strategies and online campaigns, both in the conception and elaboration of the ordering and payment processes and their products.

- **UX conception**
- **UI conception**
- **Visual UI design**
- **Usability testing**
- **UX marketing campaigns**

SEP 2014
FEB 2017

CATEPILLAR AG
UX / UI DESIGNER

While working with CATERPILLAR AG (MWM) I supported the developer team in the development of a new HMI software. My contribution consisted of UX and UI conception, creation of wireframes and visual UI design of all user masks and use cases. My scope also included the execution of usability tests, as well as the supervision of the frontend development.

- **UX research**
- **UX conception**
- **UI conception**
- **Visual UI design**
- **Usability testing**
- **User interviews**
- **Monitoring**

TIHOMIR

HMI SOFTWARE
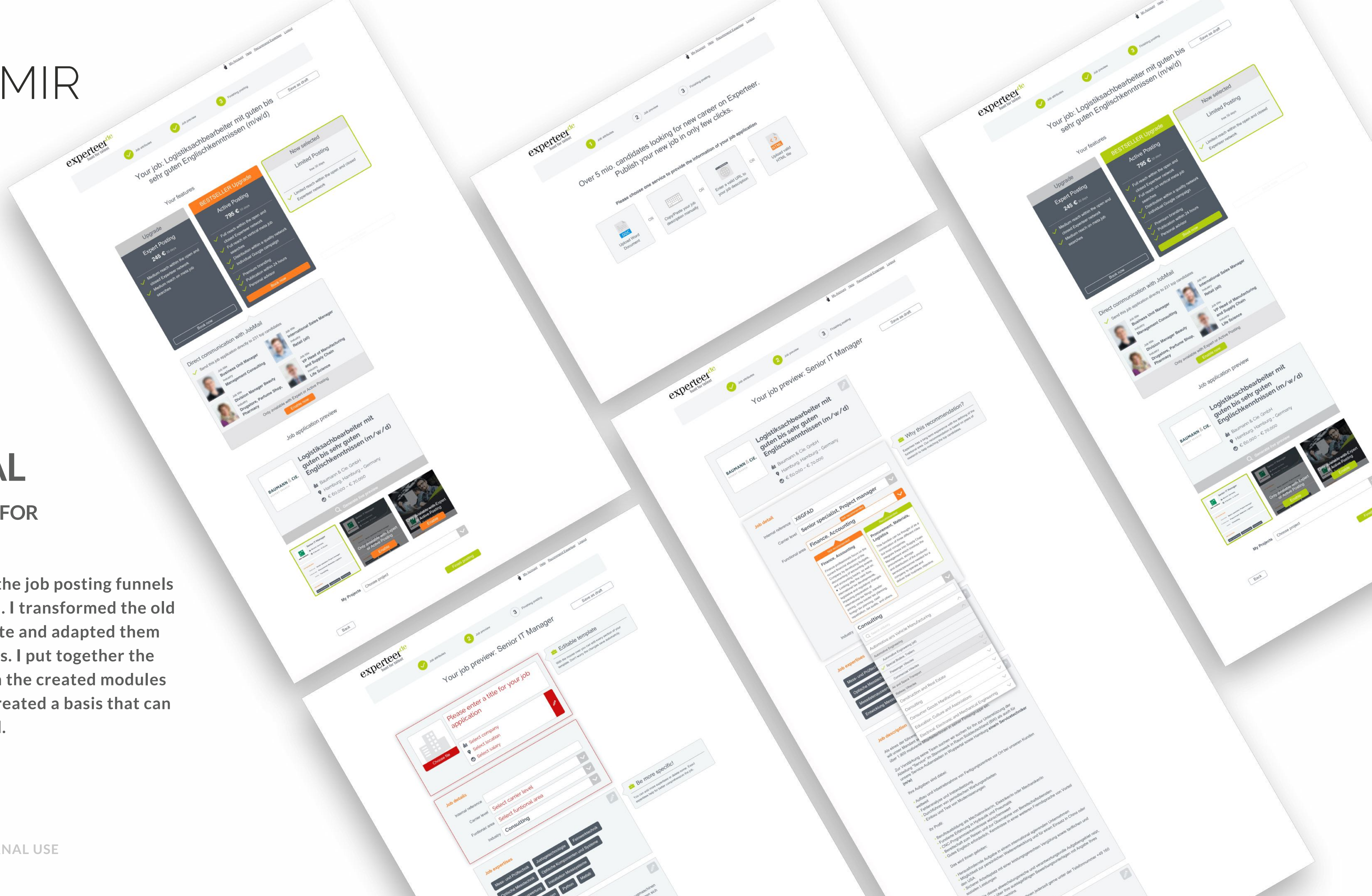
TIHOMIR AVRAMOV FOR
CATERPILLAR AG (MWM)

In order to bring the software of the gas-powered machinery up to date, a new HMI was conceived and designed. My tasks in the project were the UX conception and the visual UI implementation of the entire user interface with all its use cases, as well as the usability testing and front-end monitoring.

TIHOMIR

JOB PORTAL

TIHOMIR AVRAMOV FOR

EXPERTEER GMBH

I designed UX and IU of the job posting funnels for a company in Munich. I transformed the old forms into a modern route and adapted them for the needs of the users. I put together the entire UX scenarios with the created modules and products and thus created a basis that can continue to be expanded.

TIHOMIR

LAW TOOL

TIHOMIR AVRAMOV FOR
LEXIT GESETZE GMBH

A web-based research and personal knowledge management tool for working with legal texts and other legal information. My role in the project was the UX conception and the UI implementation of the app, creation of style guide and prototyping.
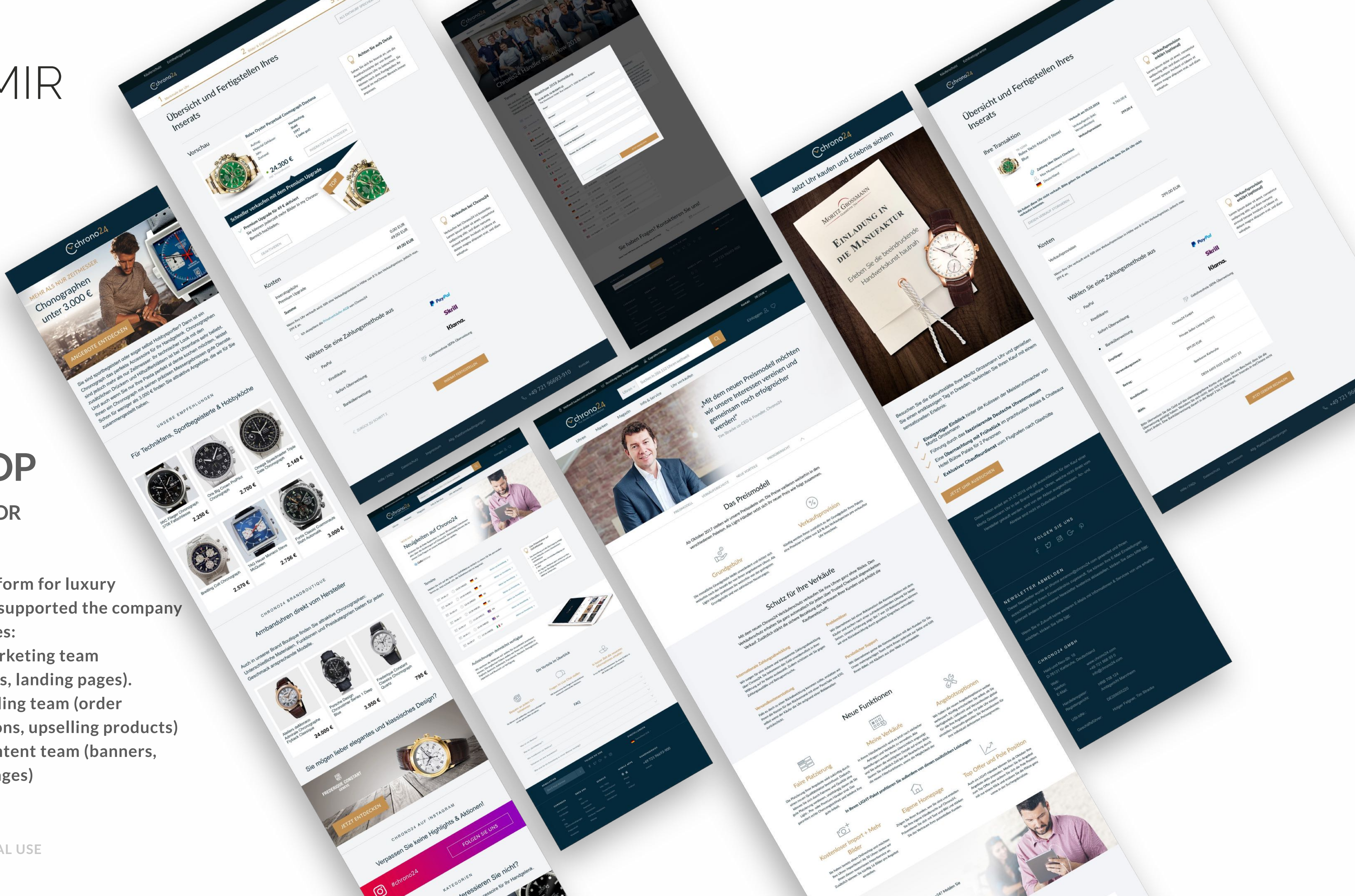
TIHOMIR

ONLINE SHOP

TIHOMIR AVRAMOV FOR
CHRONO 24 GMBH

The worldwide online platform for luxury watches from Karlsruhe. **I supported the company with the following activities:**

- UX/UI design for the marketing team (newsletters, promotions, landing pages).
- UX/UI design for the selling team (order sections, payment sections, upselling products)
- UX/UI design for the content team (banners, graphics, SEO landing pages)

TIHOMIR

PLATFORM FOR COMPANY CANTEENS

TIHOMIR AVRAMOV FOR SODEXO SERVICES GMBH

For an international company, I redesigned and redesigned the company canteen platform. This has an entire communication solution, in which both location-dependent products and overarching menu lines can be presented. Some locations should stand out a bit through their appearance and others should present their diversity.
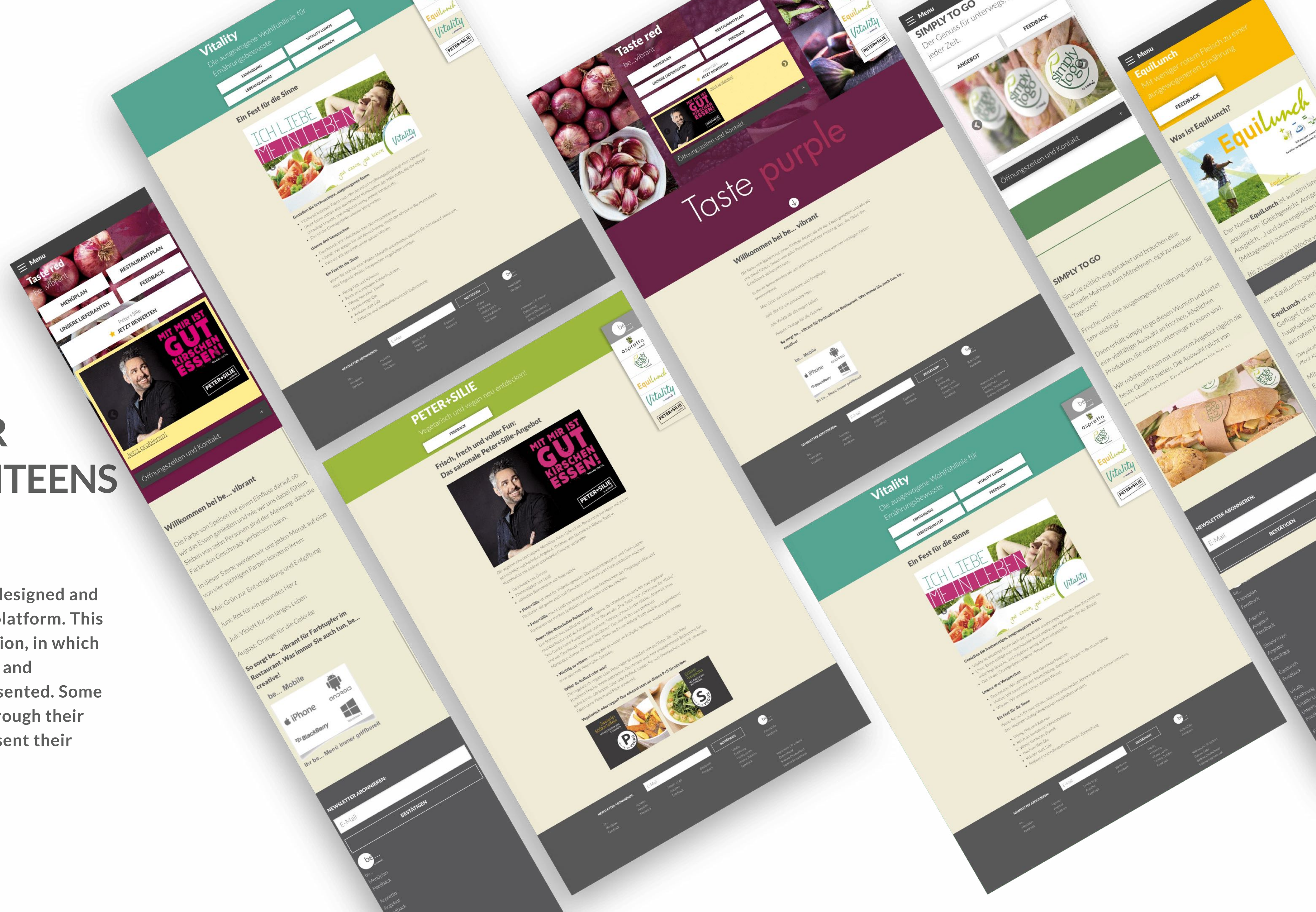
TIHOMIR

INTERNAL
ONLINE SHOP

TIHOMIR AVRAMOV FOR

REISEBANK AG

For ReiseBank I implemented UX concept and
UI implementation of a custom ordering and
management system, which is responsible for
the internal handling of the site-specific
management of all office and operational
materials.

EVENT MANAGEMENT TOOL

TIHOMIR AVRAMOV FOR

**MAINOVA AG**

I designed the event management tool for Mainova AG. The challenge was to structure the events in such a way that the various tasks can be completed, delegated and deferred by all responsible parties without violating the permissions.
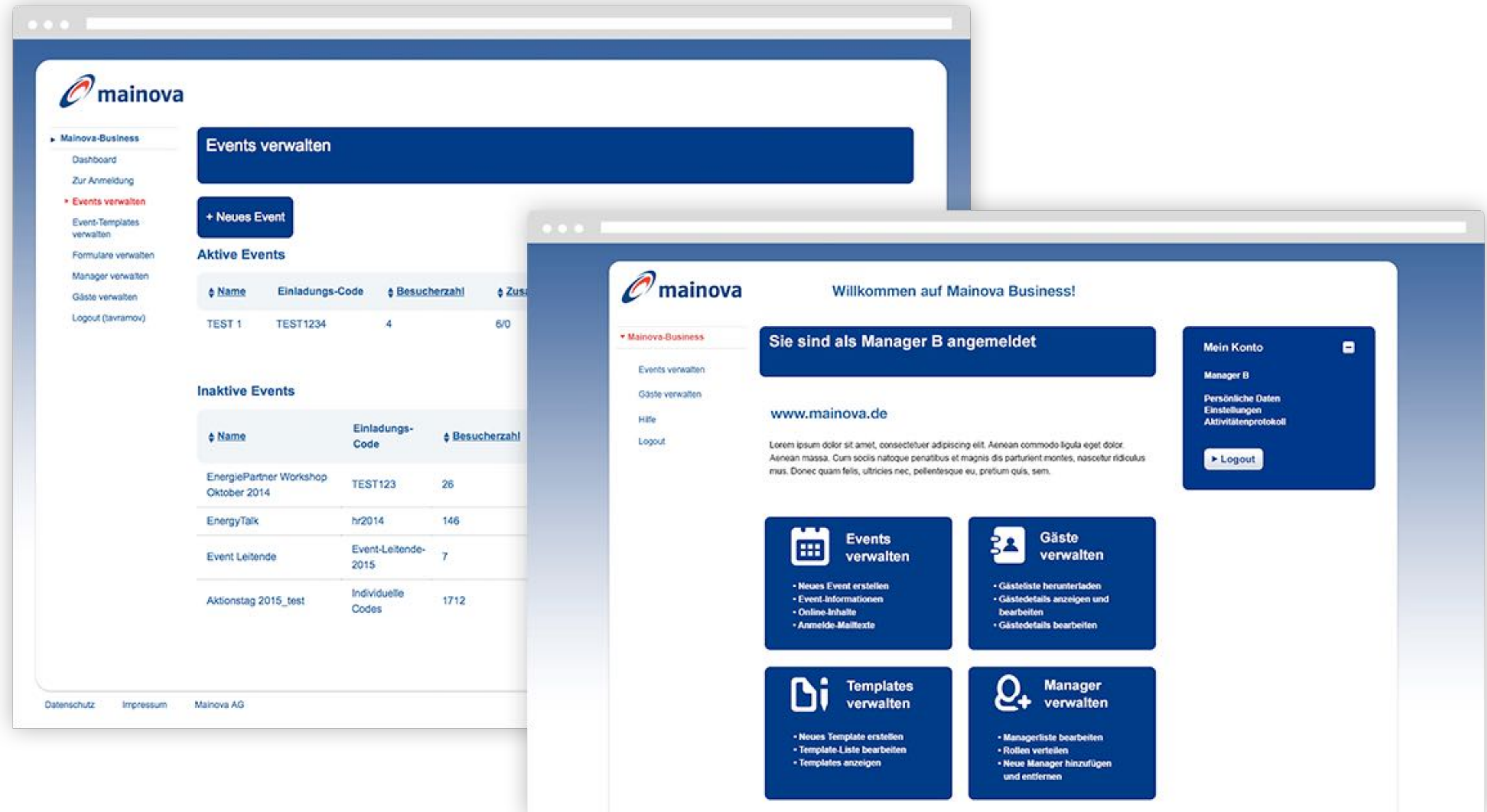
NORDSTRAND APP

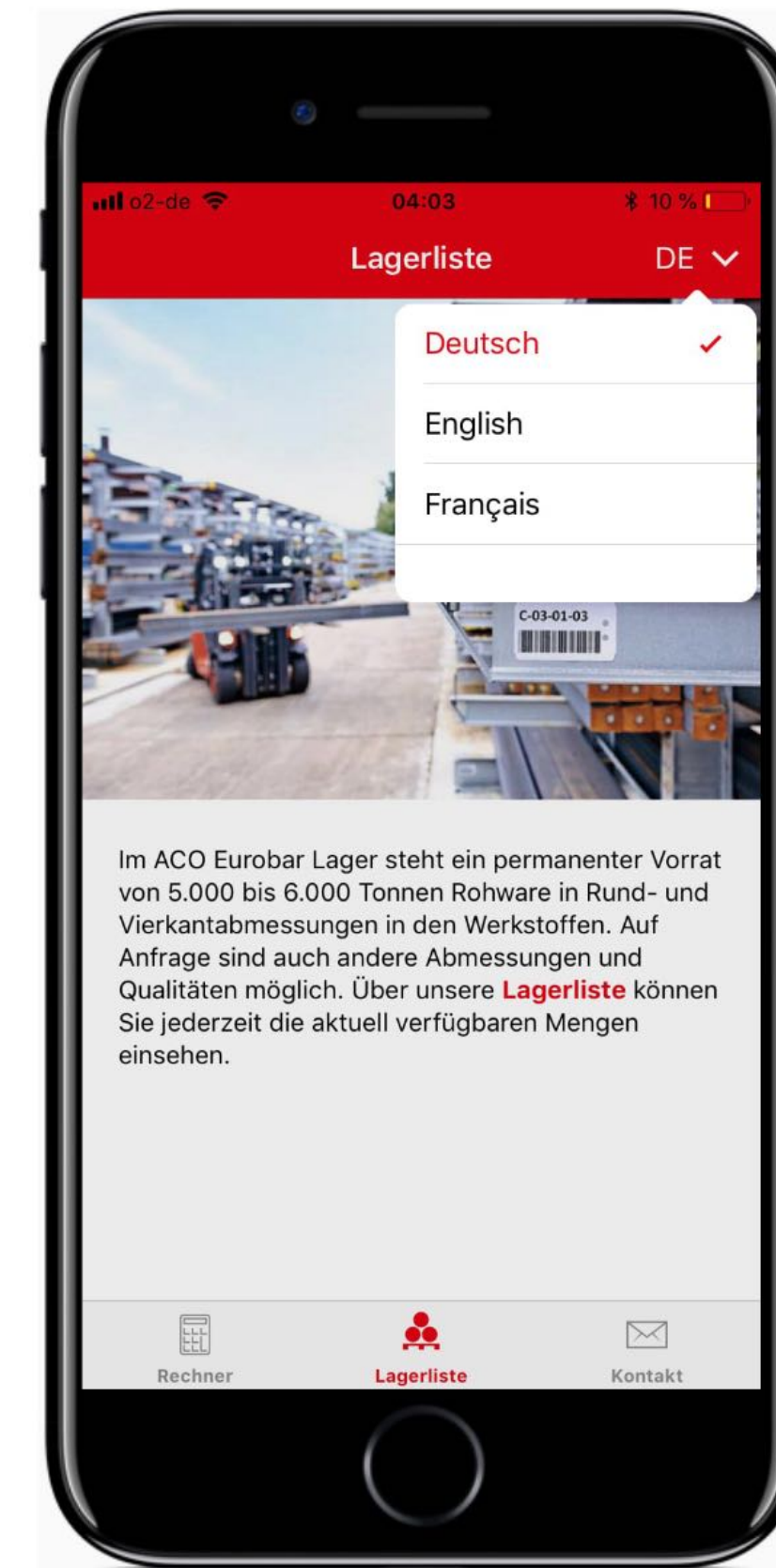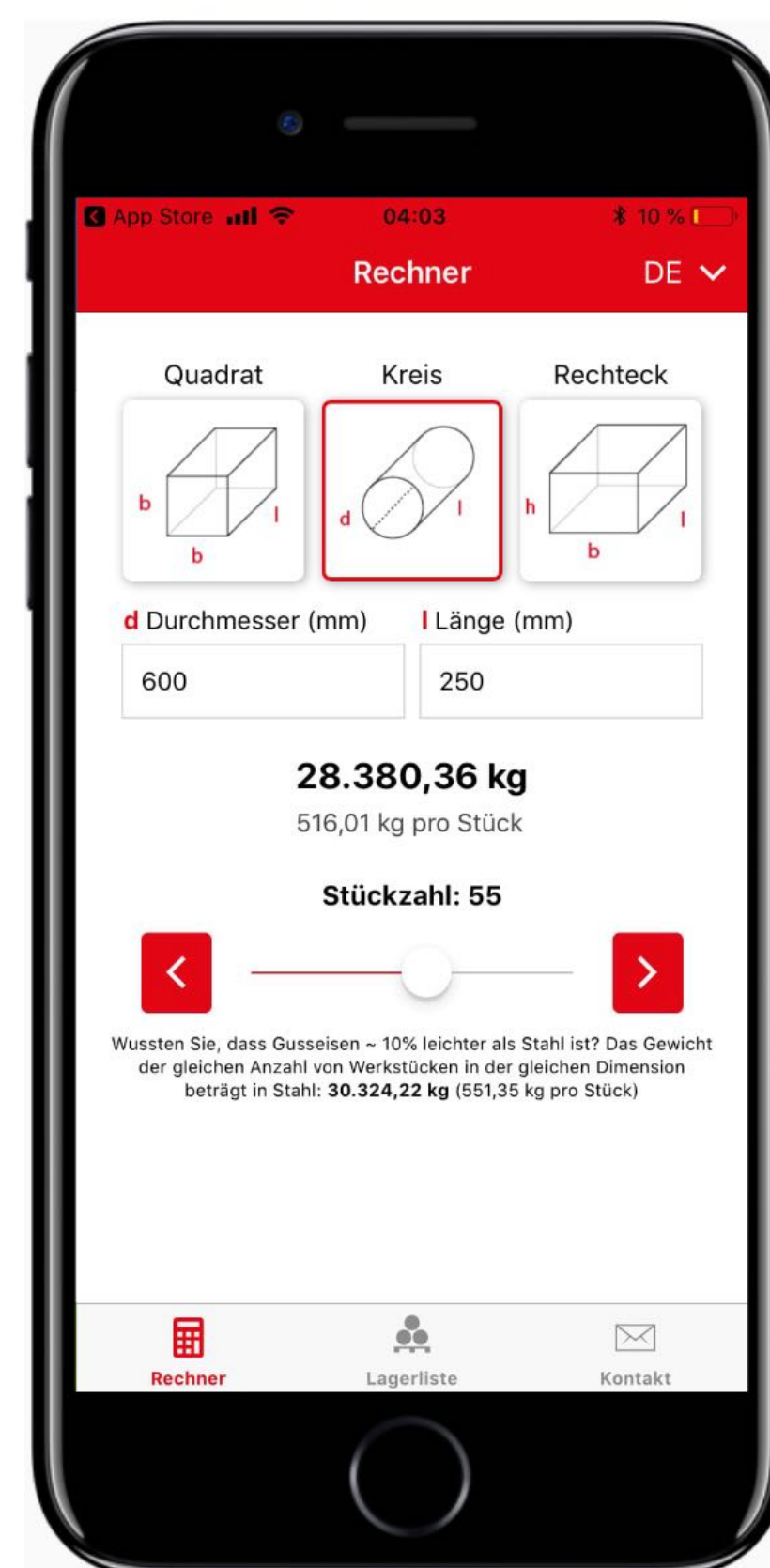## TIHOMIR AVRAMOV FOR
NORDSTRAND TOURISMUS

For the North Beach community, I conceived and designed a native app for tourists on the peninsula. The app has an always up-to-date local database for access even when there is no reception.
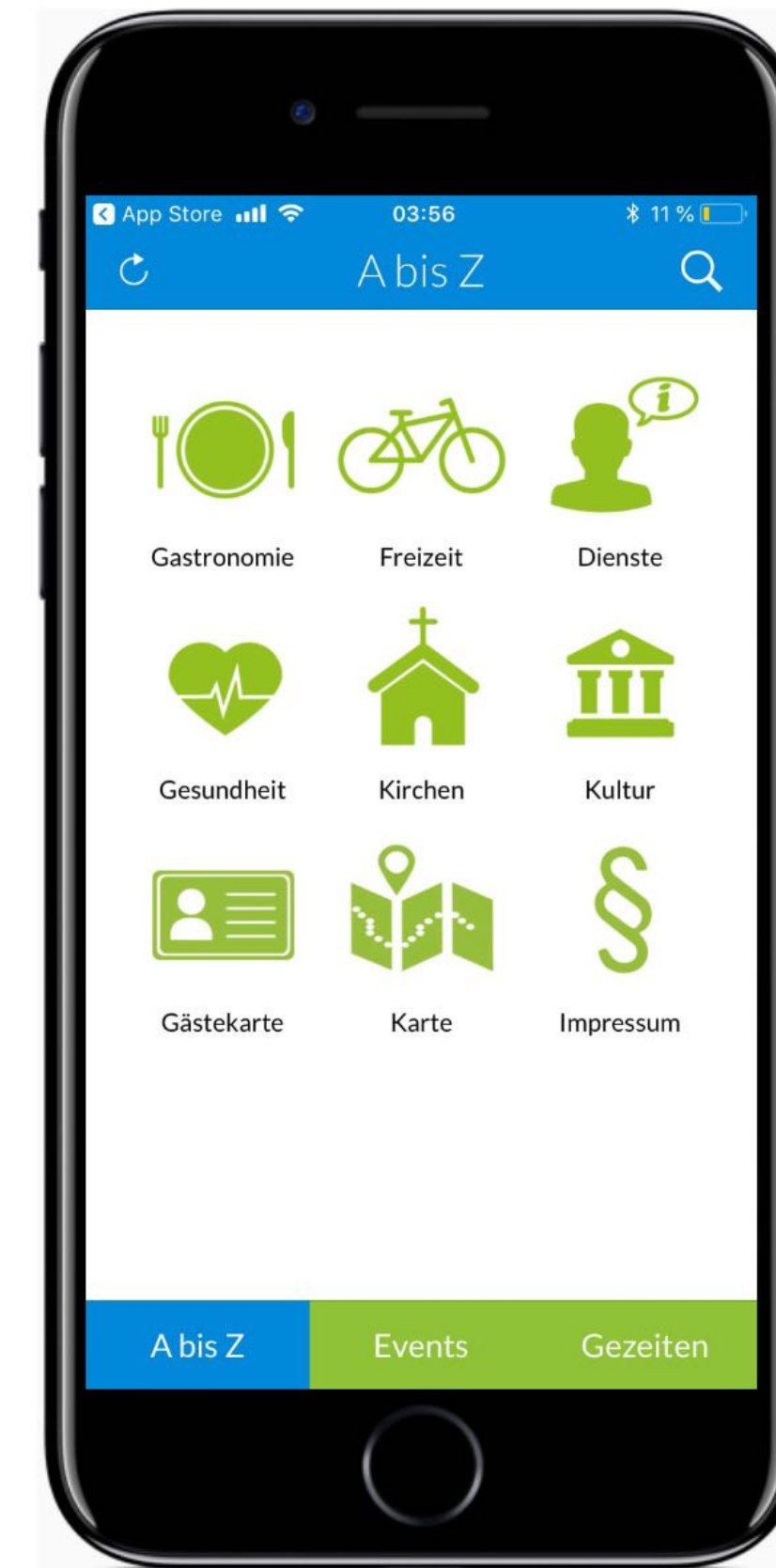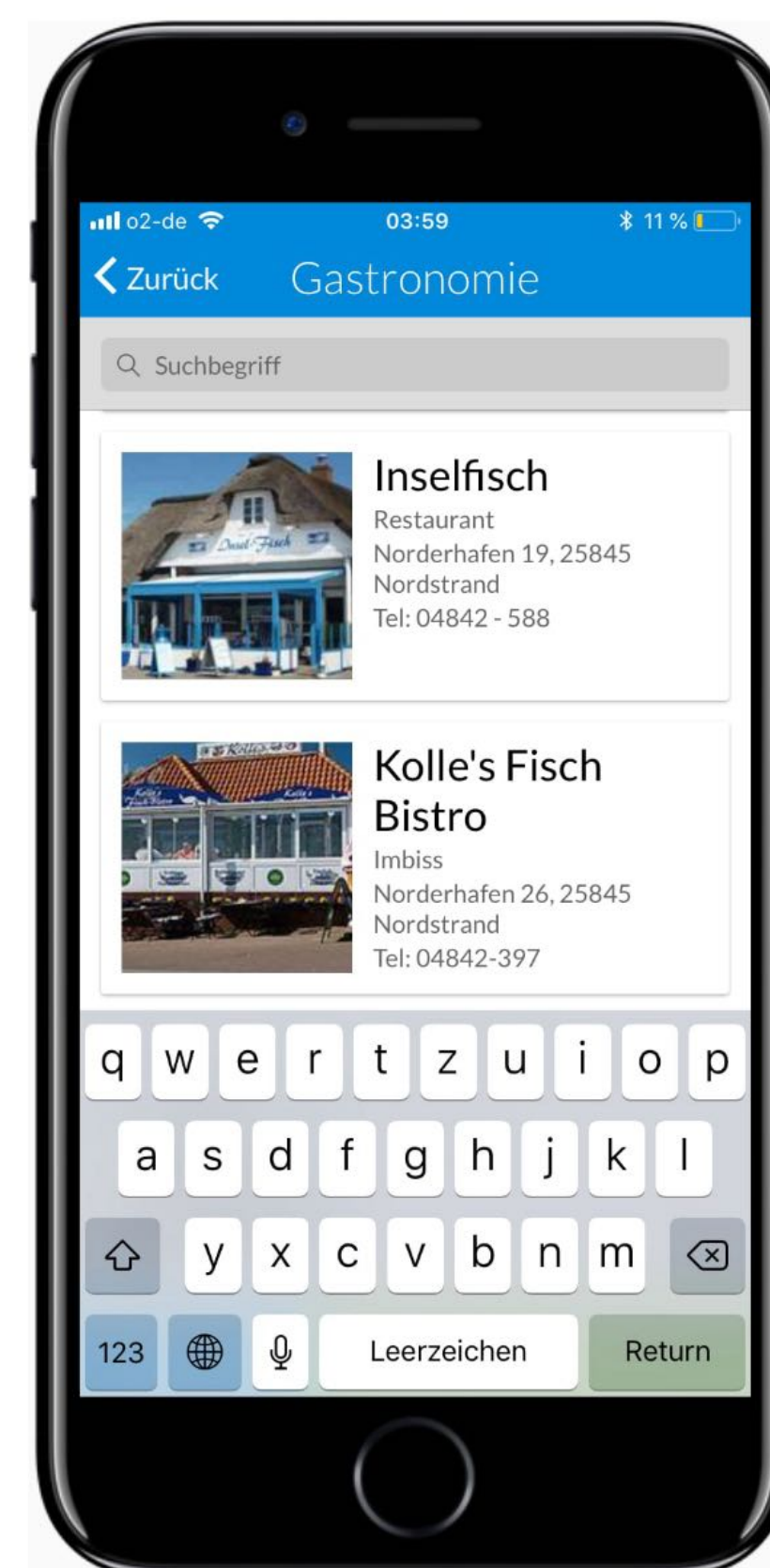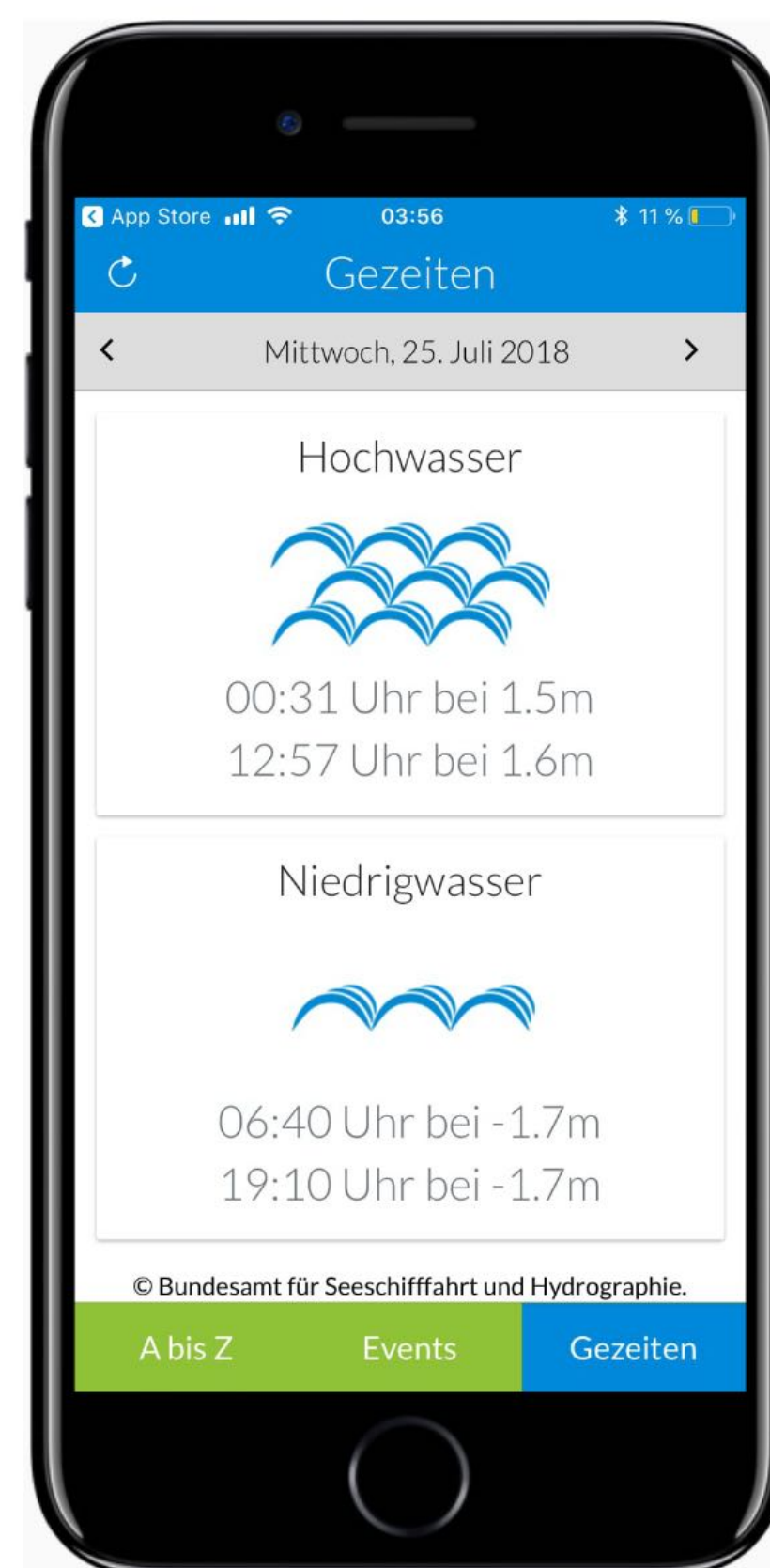
ACO RECHNER APP

TIHOMIR AVRAMOV FOR
ACO GUSS GMBH

For ACO GUSS GmbH the company for cast iron and steel I have designed and developed a native app for the customers. The app helps to choose the right transport by calculating all types and quantities of cast iron and/or steel.
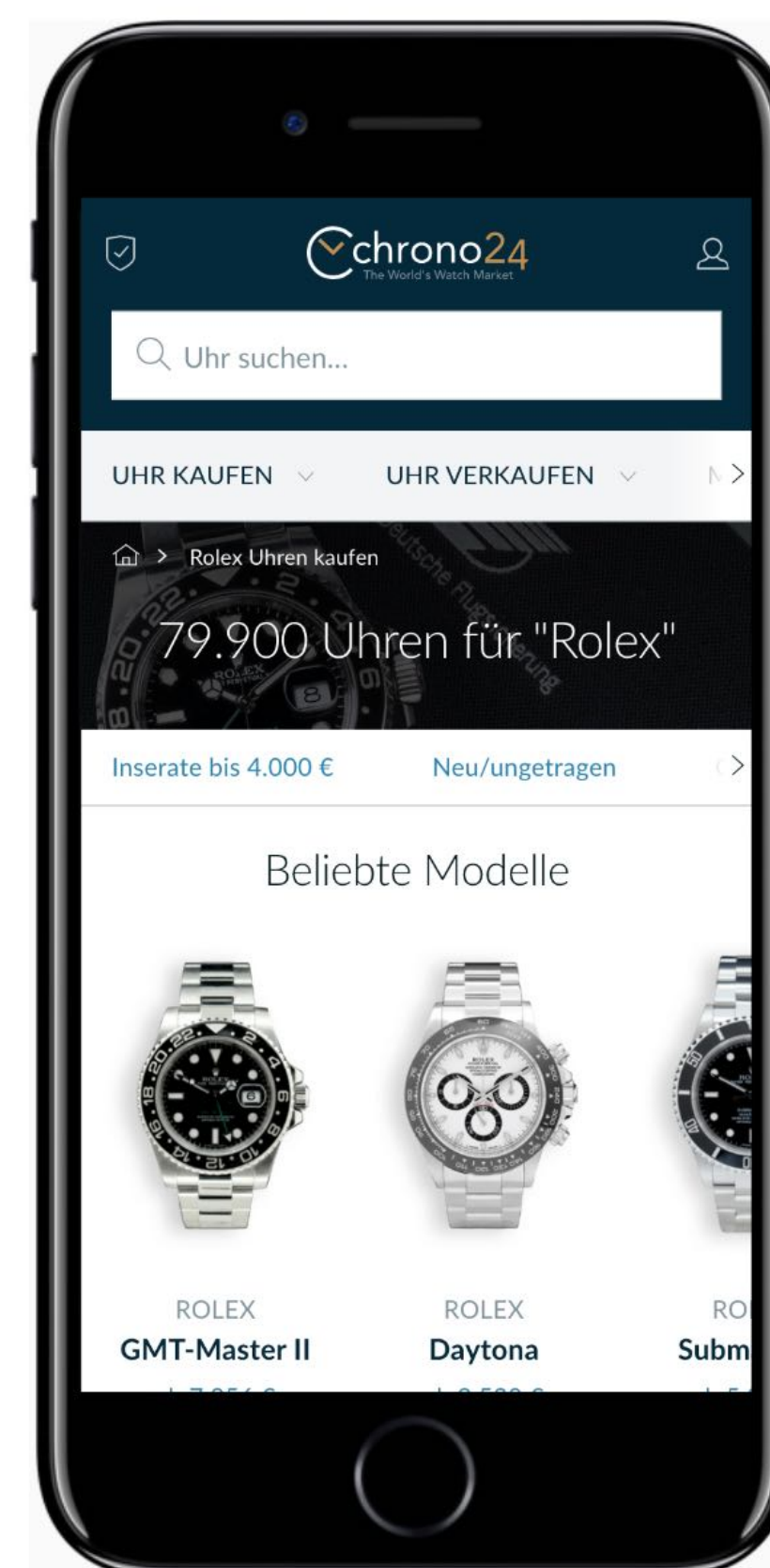
TIHOMIR

ONLINE SHOP APP

TIHOMIR AVRAMOV FOR

CHRONO 24 GMBH

The worldwide online platform for luxury watches from Karlsruhe. I supported the company in the following activities:

● **UX/UI design for the mobile app**

TIHOMIR

TO A GOOD COOPERATION

I carry out UX projects on your behalf. For example, for companies from the software engineering, industry, energy supply, e-commerce, catering, legal, agricultural, banking, etc.

I distinguish myself as a trustworthy project partner through my distinctive expertise, my constant drive for innovation and my integrity.